

1. NAME:

2. ORGANIZATION:

MISSION

3. ORGANIZATION MISSION STATEMENT:

4. MY VISION FOR COMMUNITY IN 2022:

THE DESTINATION

5. WHAT ARE 5 ONLINE COMMUNITY ENGAGEMENT IDEAS?

6. WHAT WILL YOUR AUDIENCE GAIN FROM MORE ENGAGEMENT?

TAILWINDS

7. WHAT ARE 5 OUTCOMES TO GAIN?

8. WHAT HAS HELPED GROW, ENGAGE & RETAIN IN THE PAST?

HEADWINDS

9. WHAT ARE 5 CHALLENGES TO OVERCOME?

10. WHAT HAS BEEN AN OBSTACLE IN THE PAST?

DEPARTURE AND ARRIVAL

11. LAUNCH DATE:

12. CHECK-IN POINT:

13. STAGE ONE ARRIVAL GOAL:

FLIGHT TEAM

FLIGHT TEAM

14. WHO INTERNALLY WILL RIDE THIS SPACE LAUNCH WITH YOU?

15. WHO EXTERNALLY WILL SUPPORT YOUR FLIGHT AS MISSION CONTROL?

KEY LEARNINGS

KEY LEARNINGS

16. WHAT ARE 5 THINGS YOU'VE LEARNED IN PCMA TO SUPPORT YOUR COMMUNITY MISSION?

MISSION INSPIRATION

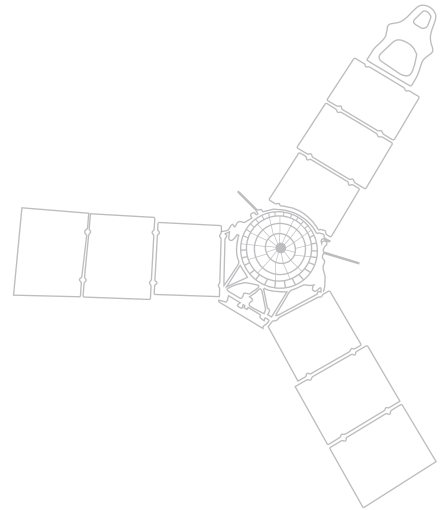
MISSION INSPIRATION

17. LIST 5 AFFIRMATIONS THAT WILL HELP YOU AND OTHERS:

IDEA EXCHANGE

IDEA EXCHANGE

18. LIST 10 IDEAS YOU'VE HEARD FROM SOMEONE ELSE IN SUPPORT OF YOUR VISION:



"All adventures, especially into new territory, are scary." - Sally Ride, NASA Astronaut & Physicist

JUNO

**CONNECT & EDUCATE YOUR COMMUNITY
ON A SINGLE DESTINATION PLATFORM**

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