

JUNO MAKES IT

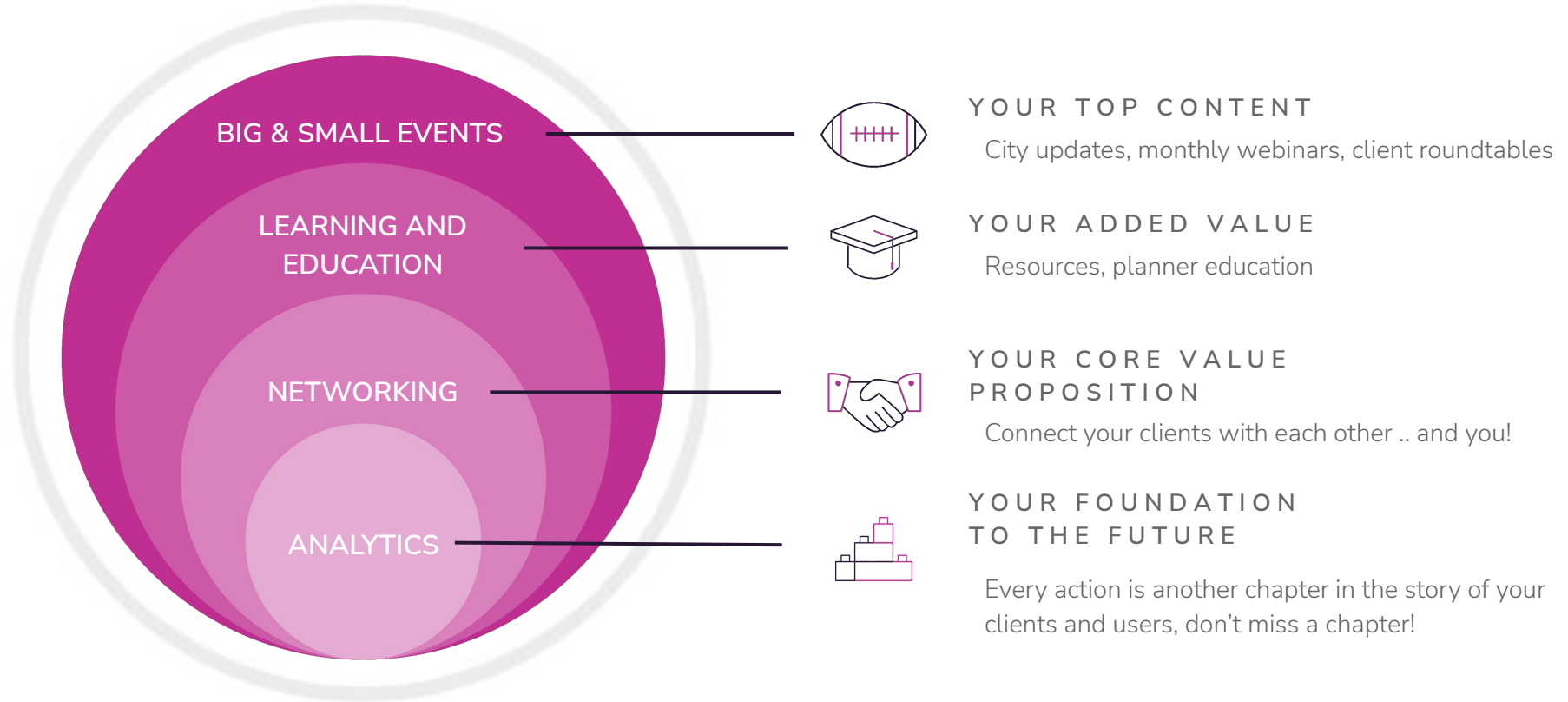
SIMPLE TO LAUNCH

A SINGLE DESTINATION PLATFORM
TO EXTEND THE EVENT EXPERIENCE



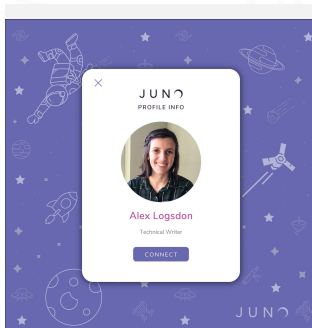
JUNO IS A

SINGLE DESTINATION PLATFORM - Positioning you for the Future



DIFFERENTIATORS

JUNO's People are Focused on our 7Es



Technical Writer
Alex Logsdon



JUNO North Office
Ladies at the
Christmas Party



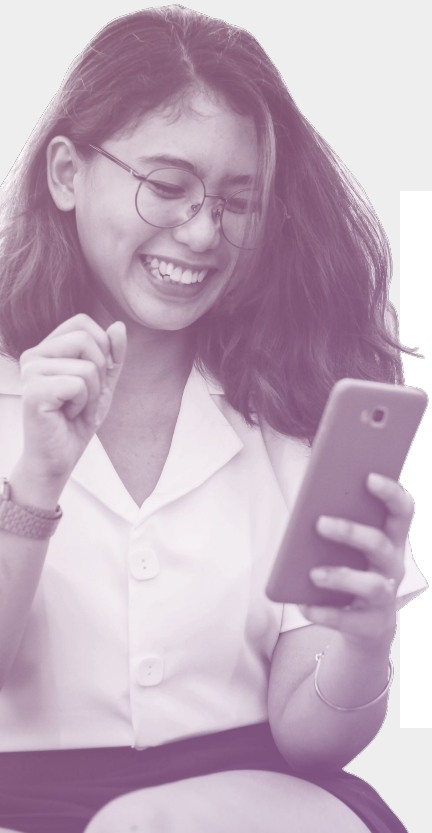
Tech Team out
Celebrating JUNOS
1st Anniversary



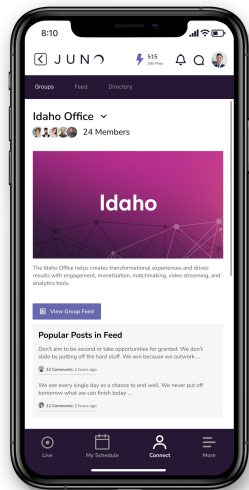
Dana (VP, Marketing &
Communications) and
Gabe (VP, Product)

DIFFERENTIATORS

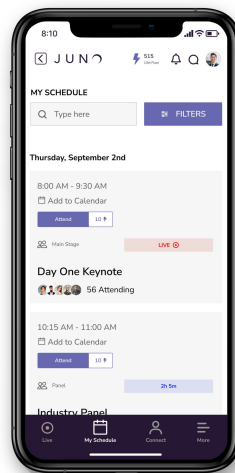
Companion App Lets People to Connect & Learn On-the-Go
and Breaks Down Boundaries between Virtual and In-person



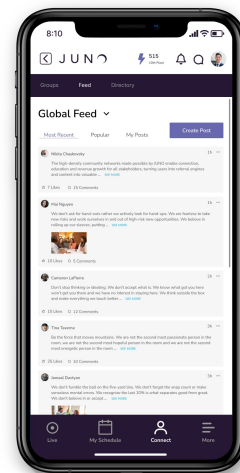
GROUPS



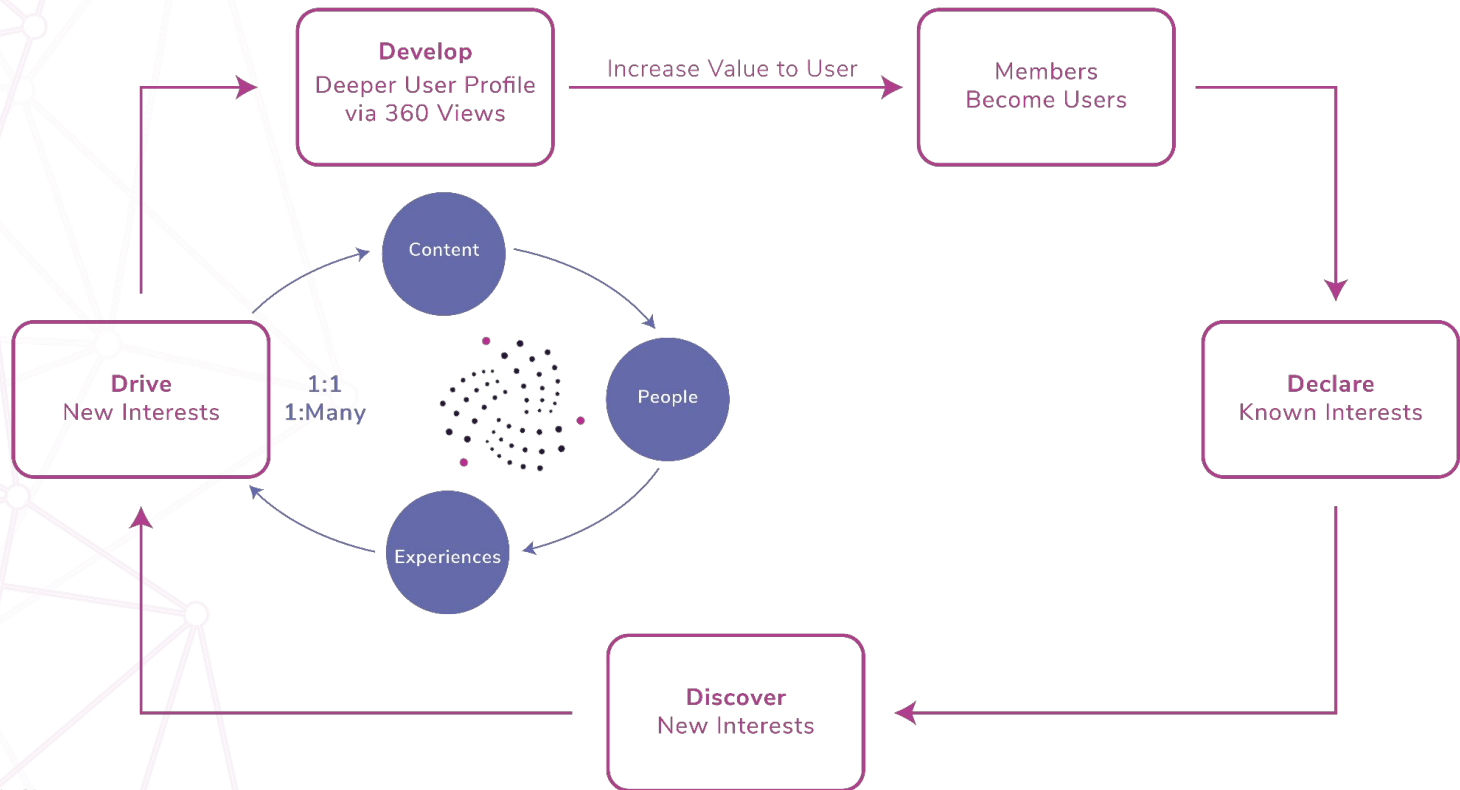
LIVE FEED



SESSIONS

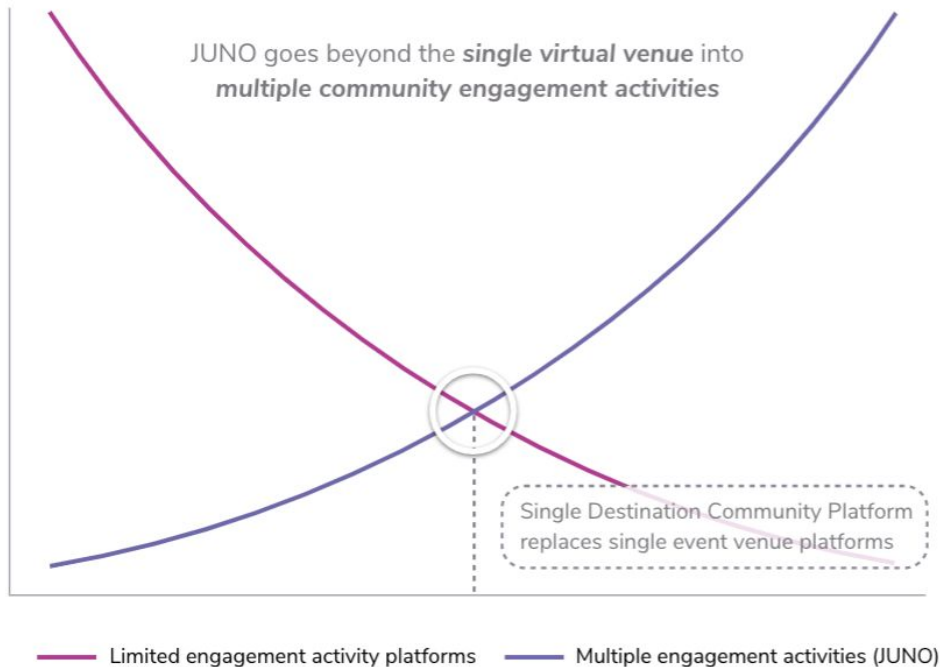


JUNO's multi-dimensional tags drive deeper connection



DIFFERENTIATORS

Starting with a **STICKY** strategy will outpace a **SCALE** strategy



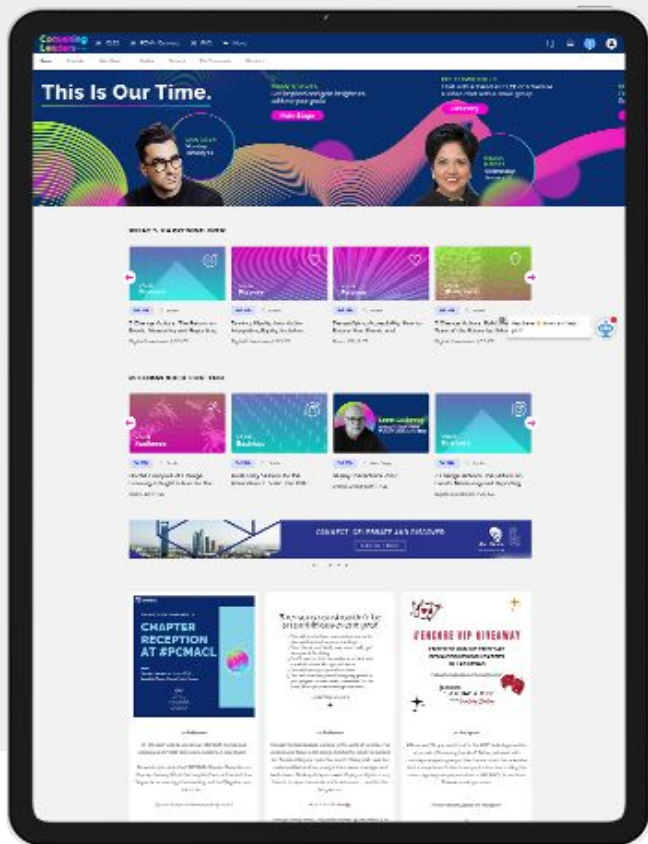
STICKY ENGAGEMENT

Leading associations and corporate communities are demanding a single platform for year round engagement activities such as digital learning, certification, networking and meetings.

SCALE REACH

Traditional single event software is easy but impossible to sustain engagement beyond the single event transaction.

CASE STUDY

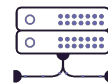


PCMA is using JUNO to drive **community** engagement today and year-round.



EVENTS

Big and Small



DATA

Global and Segmented Views



LEARNING

Courses and Credentialing



COMMUNITY

Forums and Matchmaking



Launch: Learning

COURSES:

From micro-courses to full-length training sessions, JUNO delivers a robust, modern learning experience.

CREDENTIALING:

For CEU/CME certification, JUNO tracks actions and answers for full-suite credentialing

CE HOURS CLAIMED
IN PERSON ATTENDANCE CREDITS WILL BE TRACKED ON YOUR PCMA CE TRACKER.

DIGITAL ATTENDANCE CREDITS ARE INCLUDED BELOW & ONCE CLAIMED WILL ALSO SHOW ON YOUR PCMA CE TRACKER.

Ready to Claim
No Results Found

In Progress
Tap to continue

PCMA Test
3.00 Credits

Digital Exclusive - Improve the Core, Invent the New: A Balanced Approach to Innovation
0.50 Credits

Claim on
01/09/2022

Training for the Events and Roles of Tomorrow: How to Build Must-Have Skillsets
1.00 Credits

Claim on
01/09/2022

Transforming During Disruption: Confronting Business Events' "Napster Moment"
1.00 Credits

Claim on
01/09/2022

A Conversation with Dan Levy
1.25 Credits

Claim on
01/09/2022

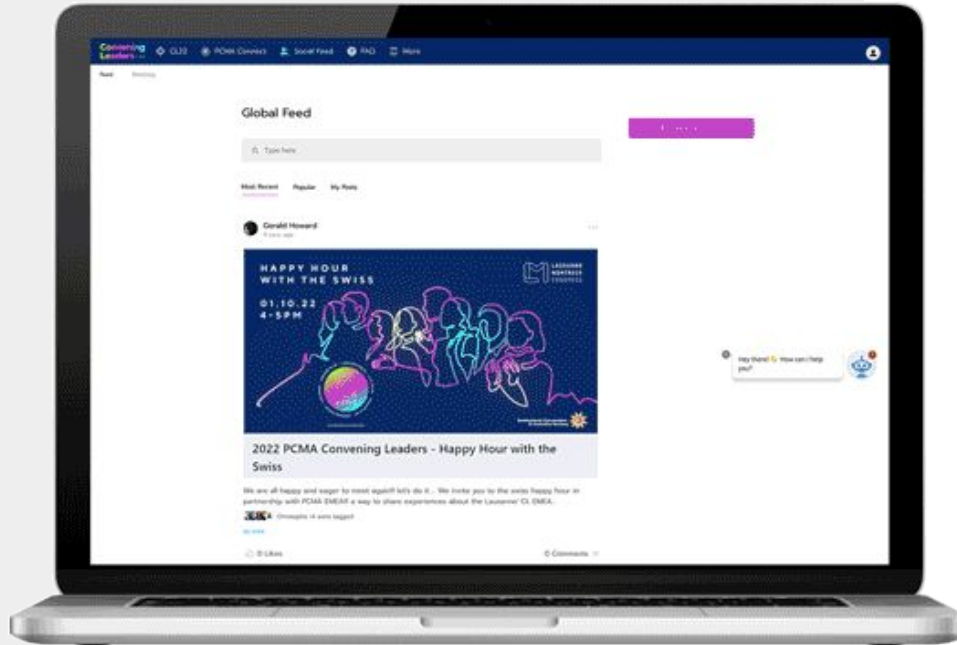
PUSH: Three Keys to Achieving Resilience
1.00 Credits

Claim on
01/09/2022

Continuing Education



Launch: Community



FORUMS:

From starting conversations to sourcing information, JUNO creates real-time community connections.

MATCHMAKING:

From one on one connections to interest based groups JUNO uses AI to create meaningful relationships

Social Feeds



Launch: **Events** (virtual, hybrid, in-person)

B I G :

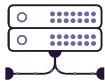
From 200 to 200,000 attendees, JUNO scales your global main events

S M A L L :

From panels to round tables, JUNO enables micro-learning events



In -Person & Virtual



Launch: Analytics

Front End Tools

Basic Information

Name

Innovative Launch: PCMA on JUNO

Library Url

<https://connect.junolive.com/library/search/pcma-innovation-archive-shr>

Preview Text

Learn how PCMA intends to harness the power of its global community to solve local challenges and help members advance their missions.

Description

<> Aa* B *i* U

Type something

Images

List Image



Banner Image



Actions



Allow Complete

CORE:

From individual to groups engagement
discover interests, patterns and trending users

CONNECTED:

From Bear, to Microsoft BI, to Hum analytics
packages, build deeper user profiles and
marketing tools to drive further engagement

Start with and **E V E N T**

Advance with **T E C H N O L O G Y**

Create a Year-Round **E X P E R I E N C E**

All on our

Single Destination Platform



EXCLUSIVE ACCESS

2022 COMMUNITY FLIGHT PLAN

to Engage Your Audience Year-Round

on a JUNO SDP

[DOWNLOAD NOW](#)

The image shows three overlapping copies of the 'JUNO 2022 COMMUNITY FLIGHT PLAN' form. The forms are white with black text and purple accents. The top form is the most visible and shows the following sections: 'JUNO 2022 COMMUNITY FLIGHT PLAN' at the top, followed by 'MISSION', 'THE DESTINATION', 'KEY LEARNINGS', 'MISSION INSPIRATION', 'IDEA EXCHANGE', and 'DEPARTURE AND ARRIVAL'. The bottom two forms are partially obscured and show similar sections. The forms are arranged in a slightly overlapping, fanned-out manner, suggesting they are ready to be downloaded and used.

THANK YOU!



JOSH HOTSENPILLER



Get a Personalized Demo

<http://junolive.com/demo>



Connect with JUNO

connect@junolive.com